

Pacific Capital Partners Limited

Detailed job/responsibilities description

Role: Marketing Intern

Location: London

About our Business

Pacific Asset Management (PAM) is a fresh and progressive asset manager, rethinking the conventions of how asset management works for advisors, institutions, investors, asset owners and the industry.

We are responsible for over £5.8 billion* of assets for our clients which comprises Single Manager strategies and technology enabled Advisor Solutions.

We seek to deliver to our clients and partners through an innovative and progressive lens pushing the boundaries of technology, operational and investment research.

**as at 30 August 2024*

Job description

The role:

Pacific Asset Management is looking to recruit a marketing intern to join their growing team next summer.

- Opportunity to work for a fresh and progressive asset manager based in the heart of London's west-end.
- We are looking for a creative and enthusiastic marketing intern to support and make a real contribution within the team.
- The role is a fantastic opening for someone who is seeking the first step in their marketing career, has a passion for social media, design and technology within an innovative, growing organisation.

Duties and Responsibilities:

- Supporting business projects by conducting research and analysis
- Design, creation and ideas generation to produce sleek and professional marketing collateral
- Provide general support to the marketing team
- Monitoring of current social media trends especially on LinkedIn
- Use this to develop and implement an effective social media strategy

Technical Skills:

Medium/Advanced Microsoft Office including Excel, PowerPoint and Word as well as competency using the Adobe Creative Suite.

Technical Competencies:

- Attention to detail and accuracy
- Creative thinker
- Good communication skills
- Good decision-making/problem-solving skill